

E-portfolios made easy

(Or, easy enough to get you going)

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Your e-portfolio is used for:

To tell people about you and your artwork

- Project collaboration
- Marketing yourself and your work
- Meeting other arty people

Your e-portfolio could contain:

- Images of your work
- Videos
- Information you have written
- Your artist statement
- Your contact details

Where do I find an e-portfolio?

- ***Free websites provided by UAL:***

- showtime.arts.ac.uk
- myblogarts.ac.uk
- workflow.arts.ac.uk

- ***Other free websites:***

- WordPress
- Google Sites
- Weebly
- Tumblr
- Blogspot
- and many more!

THESE ARE ALL FREE!!

Where do I start?

1. Choose a website application
UAL provided
OR other free website
2. Register or sign-up on the website
3. Off you go!

Which one should I use?

ALL e-portfolio websites let you:

- Upload single images
- Add an image gallery or slideshow
- Share video
- Link to other websites
- Write info about you and your work
- **PLUS....**



Workflow.arts.ac.uk	MyBlog.Arts.ac.uk	Showtime.arts.ac.uk	Other websites
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Collaboration	<input type="checkbox"/> Combine Blog and image galleries	<input type="checkbox"/> Showcase UAL degree shows with images	<input type="checkbox"/> Combine Blog and image galleries
<input type="checkbox"/> Work with tutors	<input type="checkbox"/> UAL-custom front-end built on WordPress	<input type="checkbox"/> CAN'T share direct video	<input type="checkbox"/> External focus
<input type="checkbox"/> Share skills with other students	<input type="checkbox"/> Easy if you already know WP	<input type="checkbox"/> NO blog or journal	<input type="checkbox"/> Unlimited duration of your site
<input type="checkbox"/> Get skills from other students	<input type="checkbox"/> Blog called "Posts"	<input type="checkbox"/> Market your work	<input type="checkbox"/> Market yourself, your work
<input type="checkbox"/> Blog called "Journal"	<input type="checkbox"/> Internal UAL focus	<input type="checkbox"/> External opportunities	
<input type="checkbox"/> Internal UAL focus	<input type="checkbox"/> Can share public	<input type="checkbox"/> Limited duration of your site	
<input type="checkbox"/> Can share public	<input type="checkbox"/> Limited duration of your site		
<input type="checkbox"/> Limited duration of your site			



The basics of e-portfolios

Once you get your head around the basics, it's pretty OK, I promise!

Setting up your e-portfolio

Profile

Also known as....	in...
Profile Page (Personal Information)	Workflow.arts.ac.uk
My Profile	Myblog.arts.ac.uk
Profile	Showtime.arts.ac.uk
My Profile	WordPress
Account Profile	Google Sites
n/a but you have Account settings	Weebly
n/a but you have Account settings	Tumblr

About your Profile

- Info that other e-portfolio users can see about you, such as:
- Your full name
- Picture of yourself
- Short statement about you/interests
- Email address
- Etc.

Settings

Also known as...	in...
Settings	Workflow.arts.ac.uk
Settings	Myblog.arts.ac.uk
<i>n/a doesn't exist</i>	Showtime.arts.ac.uk
Settings	WordPress
Account	Google Sites
Settings	Weebly
Settings	Tumblr

About Settings

- Configure who can see your website
- Configure how your website looks publicly
- Configure what information appears publicly
- Etc.

All e-portfolios are made of **Pages and Posts**

Pages

Also known as....	in...
Pages	Workflow.arts.ac.uk
Pages	Myblog.arts.ac.uk
<i>n/a – just upload images or video</i>	<i>Showtime.arts.ac.uk</i>
Pages	WordPress
Pages	Google Sites
Pages	Weebly
n/a – your tumblr page IS same thing as your tumblr blog	Tumblr

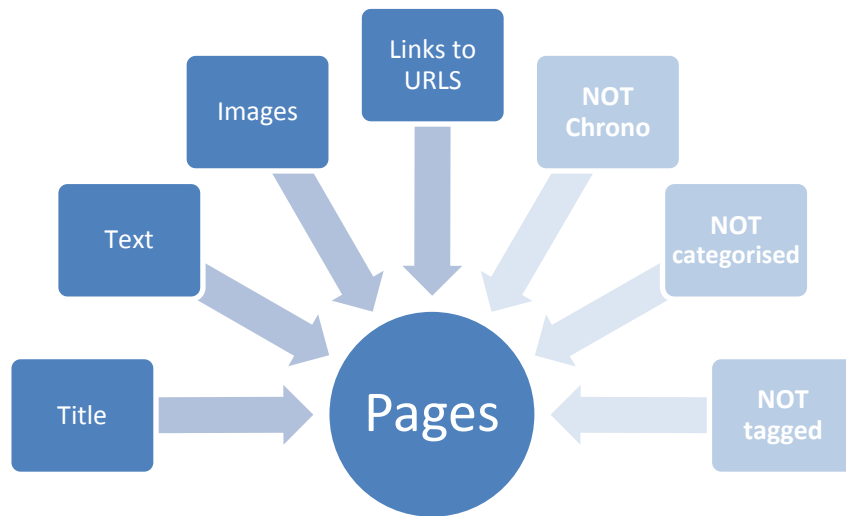
Posts

Also known as...	in...
Journals	Workflow.arts.ac.uk
Posts	Myblog.arts.ac.uk
<i>n/a – just upload images or video</i>	<i>Showtime.arts.ac.uk</i>
Posts	WordPress
Posts or Announcements	Google Sites
Posts (in a blog)	Weebly
Posts (in a blog)	Tumblr

Pages and Posts might be called different things in different website applications but the concept is pretty much the same in all of them.

Pages vs. Posts

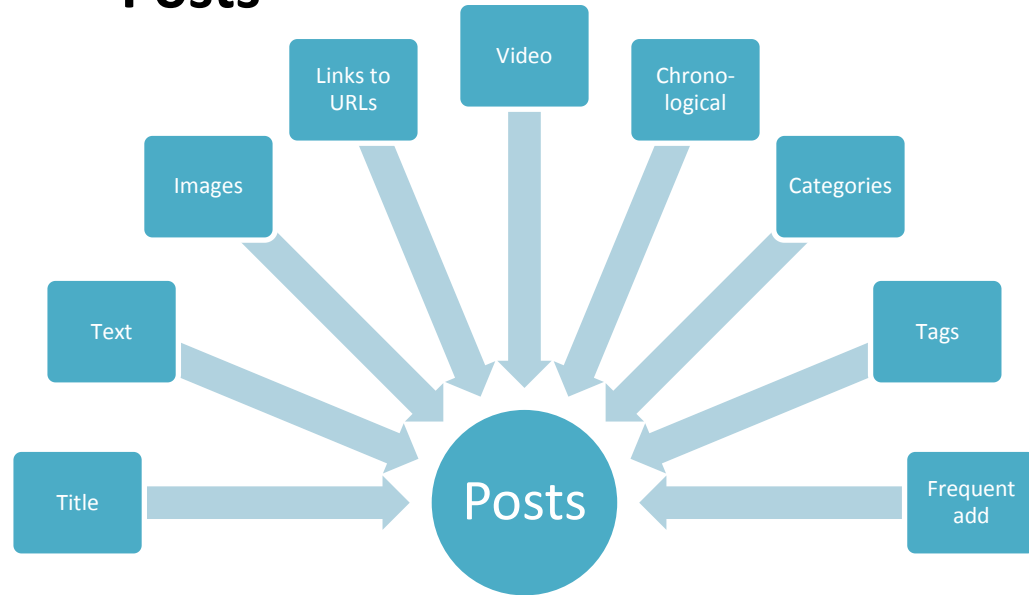
Pages



Pages are

- Permanent/static info
- NOT chronological
- NOT categorised or tagged
- Simpler than posts
 - usually just text and images

Posts



Posts are

- Frequently added info
- Chronological info or articles
- Categorised and/or tagged
- Can contain much more than pages

Example

Pages and Posts

<http://yourname.website.com>

Home
(a page)

About
(a page)

My Daily Thoughts
(posts)

Last
week's
Post

Today's
Post

Yesterday
Post

And so
on!

Some e-portfolios (websites) have

Categories and Tags

Categories

Also known as....	in...
none	Workflow.arts.ac.uk
Categories	Myblog.arts.ac.uk
<i>n/a – you just upload images or video</i>	<i>Showtime.arts.ac.uk</i>
Categories	WordPress
n/a but can define your own groupings	Google Sites
n/a but can define your own groupings	Weebly
n/a but has pre-defined groupings by type of info	Tumblr

Tags

Also known as...	in...
none	Workflow.arts.ac.uk
Tags	Myblog.arts.ac.uk
Tags	Showtime.arts.ac.uk
Tags	WordPress
n/a but you can define with HTML	Google Sites
n/a but you can define your own groupings	Weebly
Tags (icon)	Tumblr

Putting it all together

<http://yourname.website.com>

Home
(a page)

About
(a page)

My Daily Thoughts
(posts)

...Post 7
15/04/2013

Category A

Tags 1, 2, 5

Post 8
16/04/2013

Category A

Tags 3, 7, 8

Post 9...
18/04/2013

Category B

Tags 1, 2, 3

*And so
on!*

Questions?



Come see me (Studio C)

OR

Email me:

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